Robert D. Irons, a Board Member of the National Health Freedom Coalition based in Minnesota, passed away of a brain tumor on July 1, 2013, at St. Luke's Hospital in Kansas City, Missouri. Robert was born on April 19, 1975, in Red Bluff, California to Victor and Julia Irons. Victor E. Irons was a very healthy 80 years old at the time of his son Robert’s birth and for many years had been one of the principal individuals promoting the National Health Federation.

Robert was a 2004 University of Missouri graduate, with a PhD in Nutritional Immunology. After he completed his Post Doctorial work, he worked at the National Institutes of Health in Bethesda, Maryland.

In recent years he worked for his family’s company, V.E. Irons, Inc., which was founded in 1946 to produce and distribute a superior line of pure and natural vitamins, minerals, and internal cleansing aids to help people achieve their optimal health. The founder, Victor Earl Irons, was a 1919 Yale Graduate and nationally renowned nutritionist and health-freedom fighter.

Robert, like his father and mother, was an inspiration to everyone who had the honor of walking life’s path or working with him. With a sharp and astute mind, and a tender loving warm heart, Robert was a vigorous visionary and problem solver. His ideas and visions were
endless and only limited by his human form. Robert was deeply proud of his heritage as the young son of Victor Irons and Julia. In his studies and research he intensely studied how nutrition is the real key to all health, walking firmly in his father’s footsteps.

Robert’s friend and health-freedom colleague Leo Cashman perhaps depicted him best when he said, “Robert had a big and generous heart and I can think of examples of how he went way out of his way to help people without expecting to get paid back. Quiet and unassuming about it all. He could have chosen a more conventional life as a research scientist but, instead, he went where his heart was, helping provide natural therapies to people and supporting health freedom, much the way his father had done. Despite the shortness of his life, Robert's life was a great tribute to the legacy of his father, V.E. Irons.”

Robert’s survivors include his wife, Felicia; two children, Alexa and Ethan; mother, Julia Irons of California; sisters, Marlene Amen (Trent) of California and Victoria Irons of Missouri; father-in-law, Ronnie Salmans of Alaska; mother-in-law, Linda Salmans of Missouri; and niece, Kathy Irons (Jeffery Levin) of California. Robert was preceded in death by his father, Victor Irons.